62

Ge

ERIE SHORE FARM, INC.

Middle Ridge Road
Madison, Ohio

LIBRARY
RECEIVED
★ FEB 1 1961
U. S. Department

Earl E. Platell

Gladiolus

for 1961

Bibliography Division
Library, U. S. Dept. of
Agriculture,
Washington, 25, D. C.

Form 3547 Requested

SOMETHING NEW

It is nice to be able to bring out new items that one has grown, where you can speak from experience. All four of this year's introductions have been grown in our gardens for at least one year. Pink Friendship we found growing in our Friendship planting several years ago. We need other colors in the early bloomers and Pink Friendship will fill the need for an additional color.

PINK FRIENDSHIP — 1961 — Platell — Class 440 — 70 days.
A light pink sport of Friendship, identical in all habits, growth, blooming date, type of growth and all other features of Friendship except color. A light pastel pink, a beautiful color that appeals to everyone, a solid color with scarcely a trace of throat marking except way deep in the throat. A limited stock permits us to sell only large and medium this year, no small or bulblets. $2.00 each, with large bulbs as long as possible, and then mediums.

PINK SYMPHONY — 1961 — Sohar — Class 442 — 77 days.
We liked this one in our test garden, rating it excellent, and we are glad that Mr. Sohar is going to introduce it this year. This tall growing, healthy pink makes tall, sturdy spikes that never crook. Spikes will average five feet and you can usually get two five foot spikes from a large bulb. Each spike will hold 22-24 buds and will hold 6 to 8 open florets. Excellent balance for the rest of the spike. The florets will average a large 400 size. Flowerhead will run 25" to 30" consistently. Makes lots of bulblets which Mr. Sohar tells us will germinate nearly 100%. He also says it will take all kinds of weather and still produce good spikes. Large $1.50, medium $1.00, small $.75.

DONOR — 1961 — (Australia) Class 448 — 85 days.
Donor came to us from Australia last year and we cannot at this time give parentage. With an outstanding performance from small bulbs we feel it is worthy of introducing to our American friends. Medium red, maybe a little scratchy in the throat, 8 open, 6 in color, a total of 22-24 buds, 55" to 60" spikes, leaves little to be desired. Color is an attractive red. Placement, spacing and overall picture makes this definitely a Grand Champion possibility. Very limited stock, so just large or medium bulbs this year. $2.00 each, large—as long as stock permits, then medium.

GORDON — 1961 — (Australia) Class 448 — 85 days.
This is another one that we received from Australia last spring that proved outstanding. We think it resembles Royal Stewart very much but a far better color combination and probably a little deeper red—certainly a much nicer throat. Looks like it could beat Royal Stewart on the show table very easily. Here again, a very limited stock means we can sell large and medium only, large as long as the stock permits, then mediums. $2.00 each.

JOIN THE NORTH AMERICAN GLADIOLUS COUNCIL — A GOOD BUY FOR $2.00.

GENERAL LISTING

ACCIDENTHERA MURIELAE—Bluish white floret star shaped. One of the specie glads. One spike will perfume a whole room. Bulbs do not get any bigger than a quarter **5/30c**

ACCIDENTHERA TUBERGINNI — Very similar to Murielae as far as we can determine **4/30c**

ARES — Cream with a vivid red blotch, a good show glad **2/30c**

ARGENTINE — Medium yellow with golden throat. Nice spikes with 8-10 open **40c**

ATATURK — A good dark red. One for the arrangers **2/35c**

ATOM—Scarlet miniature with white edge. Every one seems to like ATOM **2/30c**

AUREOLE — One of the best medium yellows **2/30c**

BABS — An old standby yellow miniature **2/30c**

BEAUTY BLUSH — A very light blush pink — has a record of being a good parent **2/30c**

BEAUTY ELF — One of Wilson's very best. Red with a light throat mark — lots open **35c**

BETTY BRIGHT — Cream with reddish salmon throat mark. Nice **2/30c**

BETTY DUNCAN — Tall spikes of medium orange — medium sized florets **2/30c**

BLACK CHERRY — Another of the good black red colors **2/35c**

BLACK JACK — Deep red, almost black, with a velvety shine — almost a self color **2/35c**

BLUE CONQUEROR — Bluish purple with light throat **2/35c**

BLUE GODDESS — Clean clear medium blue that holds 6-8 open **2/35c**

BLUE PETER — Probably our best blue. Healthy, good grower and nice all around **50c**

BOHEMIENNE—Golden yellow deep scarlet blotches.Extra good performer for show or commercial **25c**

BOLERO — An orange smokie **2/35c**

◆

BONNIE LEE — An early shrimp pink with cream throat waxy texture. Good show and commercial. A 1960 introduction — quite good **$1.00**

◆

BONNIE PRINCE — A medium rose miniature, very delightful **2/35c**

BONNY — Light salmon miniature — quite attractive **2/30c**

BO-PEEP — A good salmon pink miniature — yellow throat — very nice **2/30c**

BROWN ORCHID — Tall-growing light tan miniature **2/35c**

◆

BROWN LULLABY — A show winner in brown, holds up to 12 open on tall straight spikes. Has the ability to open lots of florets over night. Excellent parent for hybridizing **35c**

◆

BURMA — Heavily ruffled deep rose that still gives a good performance. Can make extra nice ones **2/30c**

◆

BUTTERNUT — That different color. Buff or rich cream ruffled extra heavy texture. A 1960 introduction. Takes all kinds of weather and still makes a good spike **$1.00**

◆

CAMPUS MODEL — Light salmon orange that will hold 10-12 open—good spikes **2/35c**

CASSANDRA — An outstanding performance in a deep orange in the 326 Class. Very likeable **35c**

CATHERINE — A brown smokie with considerable veining in the petals. Interesting **2/35c**

CATHERINE BEATH — A dark yellow that makes tall straight spikes with lots open **2/30c**

C. D. FORTNAM — Light pink — ruffled. Particularly good if planted early or in cool weather **2/30c**

CHARTREUSE—Yellow green—chartreuse. A delight to the arranger **25c**

CIRCE — A very clean orange with large florets **2/30c**

COLOGNE — A pretty red with a trace of perfume **2/35c**

COL. W. G. ATKINSON — An attractive useful lavender — darker than Elizabeth the Queen **2/30c**

COPPER LUSTRE — Copper tan with a reddish throat and ruffled florets. Excellent for arrangements. Good parent for hybridizing **2/30c**

CORONADO — A good yellow **2/30c**

CRINKLETTE — Orange pink, very nice miniature **2/35c**

CROESUS — Light yellow with extra long spikes 6-8 open florets, large only **2/35c**

CRONUS — The outstanding orange from L. Rupert **$1.00**

CUPID — A medium size glistening white. Early. Excellent for corsage work, weddings, etc. **2/30c**

DAINTINESS — A small creamy white ruffled miniature **2/35c**

DAINTY MISS — A nice light pink miniature **2/30c**

◆

D'ARTAGNAN — Creamy sulphur with large crimson blotches. Good color combination — excellent performance **75c**

◆

DEEP FREEZE —Irridescent frosty white — nice **$1.00**

DEMURE — One of the prettiest of lavenders. Beautiful combination of lavender and white. Lightly ruffled. Good parent **35c**

DIEPPE — An excellent commercial scarlet red **2/30c**

DONALD DUCK — Class 311, deep cream almost yellow with a nice red blotch. Excellent color and performance **50c**

DON JUAN — A salmon that is better than ordinary **25c**

DUTCH MASTER — A good white and red combination **2/30c**

ELF — Apricot miniature with salmon tints. Yellow throat. Dainty, but lots open **2/35c**

ELIZABETH THE QUEEN — The standard from which all lavenders are judged. Extra nice this year **2/30c**

ELK HORN — Plum color smokie with a yellow blotch — an interesting color combination for a smokie fan. Not too much stock **$1.00**

ELMER'S ROSE — A good rose — quite attractive **2/30c**

◆

ETHEREAL — Tall growing light pink Grand Champion many times. We have a good stock including some Jumbo bulbs **25c**

◆

FAIRY — A light lavender miniature — not too much stock **2/35c**

FATA MORGANA — A very attractive combination of pink and yellow **2/30c**

FEMINA — Pink with a scarlet throat. An interesting miniature **2/30c**

◆

FIELD MARSHAL — A 1960 introduction. Salmon with rose brush mark. Tall straight spikes that open well when cut tight and have lots of florescence **$1.00**

◆

FIFTH AVENUE — A black red miniature **2/30c**

FIGURENE — A miniature with apricot and brown **2/30c**

FIRE OPAL — Ruffled orange with golden throat. Early and quite attractive. **2/35c**

FLICKER — A good miniature for fall. Its orange coloring blends well with fall colors **2/30c**

FLOWER SONG — A golden yellow ruffled lightly — one of the best of the newer Dutch bulbs **50c**

FORT KNOX — One of the newer better yellows **2/35c**

FRANCESCA — Better than average lavender. Cream throat nicely blended — tall spikes **2/30c**

◆

FRANCIS — Frosty rose-lavender with a cream spot. Good show and commercial glad, 18-20 buds on good spikes. A 1960 introduction $1.00

◆

FRIENDSHIP — A really nice pink, excellent for commercial and show. Very early **2/30c**

FROLIC — A yellow miniature with a scarlet center. You cannot overlook this one anywhere **2/30c**

GARNET RUFFLES — A ruffled beauty in a real garnet red **2/35c**

G. DRACOCAPHELUS — The green specie glad—dragon shaped floret **25c any size**

GENE — One of the standard yellows — tall straight spikes **2/30c**

GOLD — One of the best yellows as far as color. Inclined to tall spikes but rather short flower heads. Does best planted early or late **2/30c**

GOLDEN BOY — Grand Champion possibilities in a good yellow color. Tall spikes **2/30c**

GREEN ICE—Chartreuse green—excellent performance **35c**

GREEN THUMB — Not as green as the name implies but with a noticeable green cast to the buds which open to a yellow floret **2/35c**

GREEN WOODPECKER — Florets with a definite green coloring, offset with a red throat marking. Unusual combination — quite nice — attractive **75c**

HARRISBURGER — A beautiful shade of red — unusually attractive **2/30c**

HEADLINER—Salmon with a cream blotch. Good performance, nice color **25c**

INNOCENCE — A beautiful pastel pink with good performance for show or commercial **2/35c**

IVY ROBERTSON — Exceptionally tall-growing light pink, very graceful with florets well scattered along spike **2/30c**

ITO — A salmon orange miniature — about as small as its name is short **2/30c**

KING SIZE — A Grand Champion prospect in a pink salmon, huge spike **2/35c**

LA CORUNA — Black red with white line on lip petals — tall spikes **35c**

LADY CHARMER — A deep rose smokie — not too much stock **$1.00**

LAOMA — Rose smokie with cream blotch — holds 8-10 open. An interesting color combination for a smokie **$1.00**

LAVENDER AND GOLD — Just what its name says **2/30c**

LEIF ERICSSON — A good growing creamy white **2/30c**

LIL ABNER — A cutie—tiny yellow florets with red edges and red throat. Very likeable **2/35c**

LORELEI — One of the best in a light colored cream. Tall straight spikes **2/35c**

LOVELINESS—A lovely shrimp pink miniature shading to a white throat. No large **2/30c**

LOVELY MARY — Lovely clear salmon miniature with an attractive yellow throat. Not much stock **2/30c**

LUCKY ME — A good growing nice salmon with a light yellow throat **2/35c**

MAJESTIC — Well named — scarlet or deep salmon with large florets and a tall spike **2/30c**

MARCUS — Creamy white tiny miniature **2/30c**

MARIONETTE — Dark yellow miniature, flushed red **2/35c**

MARY HOUSLEY — White with red blotch **2/30c**

MESA MIST — A grey blue sport of Pastel. A smokie that is unusually attractive **2/35c**

◆

MISCHIEF — Perfect formal light red with a white halo around a cream throat blotch. Opens 8 very heavily ruffled florets on an 18 bud spike. Substance like leather. Scarce **$1.50**

◆

MODERN STYLE — Pastel salmon with a large cream blotch **2/35c**

MOTHER FISCHER — Ruffled white with waxy texture — Tall spikes — probably our best white **2/30c**

MY-O — Pastel lavender in color with a big yellow blotch. Good performance **2/35c**

NADIA — Light salmon and yellow — tall growing miniature — can make Champions **2/30c**

NOWETA ROSE — A clean rose with lots open **2/30c**

OCEAN SPRAY — Creamy white with an amber throat. A miniature that is well liked by everyone **2/30c**

◆

OHIO BELLE — An unusually early light rose with deeper rose brush on lower petals. Should interest commercial growers with its earliness in a shade with no early bloomers. 6-8 open on tall spikes. A 1960 introduction **$1.00**

◆

OKLAHOMA — A soft grey pink smokie with a lilac tint in the throat. Nice **2/30c**

OPECHEE — Old rose smokie with lavender overlay, carmine feather **2/35c**

ORANGE GOLD—Beautiful shade of orange on tall spikes. Best planted early or late **2/30c**

ORANGE MAGIC—Another good one from Wilson. Deep orange cream throat, orange rose marking in the throat **25c**

OSCAR — Large tall deep red with peppering of cream in throat. 8-10 open easily **50c**

OSTRICH FEATHERS — Deeply lacinated ruffled light peach. A hybridizer's must for lacination **2/30c**

PATTY BERG — Deep rose silvery edging — one of the tiny miniatures **2/30c**

PETER PAN — Orange red or salmon, with a darker throat. A good miniature **2/30c**

PINK RIBBON — A miniature that makes a ribbon of medium pink **2/30c**

PINOCCHIO — Pink, yellow, green, orange and red — all combined into a pretty miniature **2/35c**

POINSETTIA — A good light red — quite clean **2/30c**

POLAR CUB — Evan's little white miniature that performs like a grand champ. Stock scarce — hard to propagate **50c**

PRINCESS — A good medium shade of lavender — show or commercial **2/35c**

PROF. GOUDRIAAN — A large clean white that can win at the shows **2/30c**

PRUNELLA — Plum red smokies with a cream blotch. Large florets, tall spikes **2/35c**

QUEEN OF BREMEN — An old time miniature of lavender pink with a cream throat **2/35c**

◆

RED BANNER — A triangular type in bright red with a deeper colored spot on the lower petals. A real florists glad and still a good show glad. 1960 introduction **$1.00**

◆

RED CHARM — The old standby red — good all around — still a show winner **2/30c**

RED RADIANCE — A good commercial prospect in light red **2/35c**

◆

RED WARRIOR — Not really a black red but tending that way. A rose blotch in the throat lightens the color 6" florets, lots of them 27" flowerhead, 5' spikes and a good color — what more can you want. A 1960 introduction — we found several boxes which we had lost last year and have a good stock this year **$1.00**

◆

REGINA — Officially light orange but almost into the yellow. Scarlet blotch. Huge spikes **2/35c**

ROSE JOY — Rose, but tending to lavender — cream blotch. Good show prospect **25c**

◆

ROSE GALLANT — Medium rose with a cream blotch, opens up to 10. One of the best we grew this summer, even in the 90° weather we had. A good show glad and an excellent commercial 25c

◆

SCEPTRE — A nicely ruffled yellow that gave a good account of itself this year **2/35c**

SEQUIN — A good yellow with a rather plain floret — tall grower **2/35c**

◆

SERENATA — A ruffled shell pink with a light cream-white throat. Spikes of 5′ or more, 18-20 buds on a 27″ flowerhead. An easy cutter of long sturdy spikes. A ruffled Beauty's Blush. Another 1960 introduction **$1.00**

◆

SHAGGY DRAGON — Medium salmon, almost a smokie. A dragon — useful for arrangement work **2/35c**

SIERRA SNOW — Ruffled clean white — nice **2/30c**

SKALAWAG — A likeable combination of pink and yellow in a miniature Attractive **2/30c**

SMILING QUEEN — A clean white cream with lots of florescence. A good show and commercial **2/30c**

SNOW DRIFT — Clean white — ruffled florets put up on a good spike — early **2/30c**

SNOW PRINCESS — A commercial white that will do good with a little extra care **2/30c**

SOCKEYE — A deep salmon — nice **2/35c**

SPOTLIGHT — Very attractive combination of yellow with a red throat. Well liked **2/30c**

STARLET — A very clean attractive white miniature — recommended **2/30c**

STATUETTE — Deep yellow with reddish throat. A good miniature **2/30c**

SUMMER FAIRY — A butterfly of brownish red on a yellow throat base — recurved needle-pointed florets — very attractive **50c**

TAJ MAHAL — A beautiful white but with a tendency to short heads unless pushed **2/30c**

TANGLO — Light tan shading to light rose — 8 or more open. Stiff competition on the show table **2/35c**

◆

TRUDY — Our own sparkling combination of red and yellow with lip petals edged in gold. Very likeable. 25c

◆

TOPOLINO — Deep golden yellow with scarlet blotch. Vivid colors **75c**

VIOLET CHARM — A show winner in a soft violet with a blue throat **2/30c**

◆

VERA — Light lavender with a ruffled floret 8 open. A potential show champion and an excellent commercial 2/35c

◆

VIOLET DICKINSON—Crisp lightly ruffled white with a lavender feather **2/30c**

WALT DISNEY — Frilled primrose floret with large scarlet blotch. Attractive color combination **50c**

WHITE FRIENDSHIP — The white sport of Friendship that is comparable to the performance of Friendship **25c**

WHITE GODDESS — A good consistent performer in white and cream **2/30c**

WHITE LACE — An early white that is a beauty. Not too big but its beauty offsets that **2/30c**

WHITE PLUME — An enormous white with exceedingly tall strong flower heads. Grand Champion prospect **2/35c**

YELLOW BIRD — A miniature yellow that is hard to beat **2/35c**

SHIPPING

We can ship express practically any time within reason, but most parcel post orders are shipped in March or April. If you want your order early, have it shipped by express. Help us by showing the approximate date you want to get your bulbs. You know your local conditions better than we do — so help us that way.

PLANTING INSTRUCTIONS

Planting instructions will be included with all shipments. This will be the latest up-to-date information available, written by experts — published by the North American Gladiolus Council.

SUBSTITUTIONS

We might as well be frank on the substitution situation. No one likes to substitute and no one likes to get a substitution, but there are certain limitations that are hard to overcome. A small 25c item that we cannot fill on an order makes it prohibitive to refund, and we would probably substitute. We will not substitute on anything but small items. On the early orders there is seldom any reason to substitute and we do not run into much trouble until the middle or end of March. After that time it becomes increasingly difficult to fill all items as ordered. Therefore, on all orders received after March 16th, unless you specifically request us not to do so, we will substitute size, but not varieties. After April 1st we will substitute size first and then varieties. You may be sure of one thing, though, we will give better value in the substitution than the one originally ordered.

SALES TAX

We have been advised by the State Tax Commission that we will have to collect 3% sales tax from all Ohio customers. Please include the amount with your order unless you have an exemption certificate. PLEASE NOTE THIS APPLIES TO OHIO CUSTOMERS ONLY.

MARKERS

We have located an aluminum marker that seems to fit our needs to perfection. You can write the name on one side and other information on the other side and still read both items several years later. We have been using them for several years and feel that they are worth while offering to all growers. Write for free sample if you are looking for a real good marker or better yet, order 50 for only 75c. They come complete with wires — 50 to a box. The price makes them a good investment when you consider their permanence.

SPECIAL NO. 1960

BONNIE LEE	**Shrimp Pink**	**OHIO BELLE**	**Light Rose**
BUTTERNUT	**Buff Cream**	**RED BANNER**	**Bright Red**
FIELD MARSHAL	**Salmon**	**RED WARRIOR**	**Blackish Red**
FRANCIS	**Rose Lavender**	**SERENATA**	**Shell Pink**

SEE LISTINGS FOR FULL DESCRIPTIONS

Last year we had a special price on these eight varieties we introduced — one large bulb of each introduction for $10.00. Some growers feel that they do not want to invest a lot of money in new introductions, and I cannot say that I blame them — it is somewhat of a gamble to buy any new introduction, as we have found from sad experience, particularly when you pay top price for it. Usually the price drops the next year and last year's introduction becomes more reasonable, more within the price range one feels like investing. To make this situation more interesting, we are repeating last year's special on the eight varieties we introduced — one large bulb of each (an $8.00 value) for $6.00 or three large bulbs of each (a $24.00 value) for $17.50.

Having grown each of these last year, we feel this is a good bargain. You will like each of these.

PRICES

Every item has been listed at the large price — to find price on larger quantities or on smaller sizes, refer to table below:

Where Price listed for LARGE Bulbs is —	Price for 10 LARGE Bulbs is —	Price for MEDIUM SIZE is —	Price for SMALL SIZE is —	Price for BULBLETS is —
2/30c	10/$ 1.20	5/40c - 10/80c	10/40c	Package 25c
2/35c	10/$ 1.40	2/25c - 10/$1.00	10/60c	Package 25c
20c	10/$ 1.60	3/35c - 10/95c	10/70c	Package 25c
25c	10/$ 2.00	2/30c - 10/$1.20	3/30c - 10/80c	25/35c
30c	10/$ 2.40	20c - 10/$1.60	3/35c - 10/95c	25/35c
35c	10/$ 2.80	25c - 10/$2.00	2/25c - 10/$1.00	10/35c
40c	10/$ 3.20	30c - 10/$2.40	20c - 10/$1.60	10/40c
50c	10/$ 4.00	35c - 10/$2.80	25c - 10/$2.00	10/35c
75c	10/$ 6.00	50c - 10/$4.00	25c - 10/$2.00	10/35c
$1.00	10/$ 8.00	75c - 10/$6.00	50c - 10/$4.00	10/50c
$1.25	10/$10.00	$1.00 - 10/$8.00	75c - 10/$6.00	10/75c
$1.50	10/$12.00	$1.00 - 10/$8.00	75c - 10/$6.00	10/$1.00
$2.00	10/$16.00	$1.50 - 10/$12.00	$1.00 - 10/$8.00	10/$1.00

To illustrate, supposing the bulb you pick out is priced at 35c for a large bulb, you can get 10 large bulbs for $2.80; for a medium bulb, the price would be 25c or 10/$2.00 and small bulbs would be 2/25c or 10/$1.00. Bulblets would be 10/35c. For quantity prices see quantity price list.

50 BULBS @ 4 TIMES THE 10 PRICE — 100 BULBS @ 8 TIMES THE 10 PRICE.

Please make checks payable to Erie Shore Farm, Inc.

NOTE — This price list is made up before our stock is cleaned and counted. If any reductions are made in the prices at the time of our spring list, we will adjust your fall order accordingly.

TRANSPORTATION

One of our big expense items is postage and express on our orders. We have concluded that it is best for each to pay their own transportation charges, then the man living close by is not paying part of the cost of transportation for the man living a long way away.

Will you therefore please include postage with your remittance. Help us to help you by keeping our prices down as low as possible, consistent with good quality.

To figure your postage on an order, count the number of large, medium and small bulbs you have ordered and use the table below, i.e., fifty large bulbs packed for shipment would weigh about 8 pounds, 25 medium bulbs would weigh about 2 pounds. We will include extras if you miss your estimate by a small amount, or we will refund any sizable overpayment. Madison is about 40 miles east of Cleveland, Ohio.

Approx. wgt. packed and ready for shipm't	Large	Medium	Small
Ten bulbs	2 lbs.	1 lb.	½ lb.
Twenty-five bulbs	5 lbs.	2 lbs.	½ lb.
Fifty bulbs	8 lbs.	3 lbs.	½ lb.
One hundred bulbs	10 lbs.	5 lbs.	1 lb.

zone loc'l	1-2	3	4	5	6	7	8
Miles	up to	150 to	300 to	600 to	1000 to	1400 to	1800 and
Lbs.	150	300	600	1000	1400	1800	over
1	.18	.23	.23	.24	.26	.28	.30	.32
2	.20	.27	.29	.31	.36	.40	.46	.51
3	.21	.31	.34	.38	.45	.52	.61	.69
4	.23	.35	.39	.45	.54	.64	.76	.87
5	.24	.39	.44	.52	.63	.76	.91	1.05
6	.26	.43	.49	.59	.73	.88	1.06	1.23
7	.27	.47	.54	.66	.82	1.00	1.22	1.41
8	.29	.51	.60	.73	.91	1.12	1.37	1.59
9	.30	.55	.65	.80	1.00	1.24	1.52	1.77
10	.32	.59	.70	.87	1.10	1.36	1.67	1.95
12	.34	.67	.80	1.00	1.28	1.60	1.98	2.31
15	.39	.79	.96	1.21	1.56	1.96	2.43	2.85
20	.46	.99	1.21	1.56	2.02	2.56	3.19	3.75
25	.53	1.18	1.47	1.90	2.48	3.15	3.95	4.66

C.O.D. orders must be accompanied by at least a 25% down payment.

HOME GARDENER'S SPECIAL

This special is designed for people who are not particularly interested in exhibiting glads at the shows. It gives you considerable leeway in making a choice of some of the better varieties. You get ten of a kind, labeled and bagged separately, and have your choice of any ten varieties you might like — miniature or large. There is a considerable saving over the regular catalogue price. Your choice of colors and sizes.

ATATURK — Black red
AUREOLE — Ruffled yellow
BETTY DUNCAN — Tall growing orange
COL. ATKINSON — Dark lavender
COPPER LUSTRE — Copper smokie
CATHERINE BEATH — Dark yellow
C. D. FORTNAM — Good early pink
CUPID — An early white
DIEPPE — Scarlet red
ELMERS ROSE — A good rose
ELIZABETH THE QUEEN — Lavender
FORT KNOX — Beautiful yellow
FRANCESCA — Tall light lavender
FRIENDSHIP — Our best pink
GOLD — Tall growing nice yellow
GOLDEN BOY — Grand Champion yellow
GENE — Medium light yellow
HARRISBURGER — Beautiful red
INNOCENCE — Pastel pink
IVY ROBERTSON — Tall light pink
MAJESTIC — Scarlet orange — large
MESA MIST — Grey blue smoky
MOTHER FISCHER — Our best white
ORANGE GOLD — Tall orange
PROF. GOUDRIAAN — Nice white
POINSETTIA — Nice red
RED CHARM — Standard red
SMILING QUEEN — Excellent cream
SNOW PRINCESS — A standard white
SPOTLIGHT — Yellow and red — nice
TAJ MAHAL — Pretty white
VERA — Light lavender
VIOLET DICKINSON—White and lavender
WHITE GODDESS — A good white
WHITE LACE — Beautiful waxy white

MINIATURES

ATOM — Scarlet — white edging
BLACK JACK — Dark red
DAINTY MISS — Light pink
FLICKER—The orange for fall arrangements
FROLIC — Yellow and scarlet
GARNET RUFFLES — Garnet red
LAVENDER & GOLD — Just as named
NADIA — Salmon and yellow
OCEAN SPRAY — Light cream and amber
PINOCCHIO — Pink, yellow, green, orange and red
QUEEN OF BREMEN — Rosy lavender
SONOPAL — Light rose
STARLET — Clean pure white
TRUDY — Sparkling red with gold edges

These are all first-class bulbs and are sold at a good price. You select any ten varieties you wish. Included as an extra bonus will be a bulb of Ethereal or Don Juan.

100 Large Bulbs — all labeled $8.50
100 Medium Bulbs — all labeled $5.50

GARDEN MIXTURE

We always seem to have quite a call for our GARDEN MIXTURE. This is a mixture made up as your order comes in and it can be made up in light or dark colors if you prefer it that way. Ordinarily, the mixture will include a complete run of colors. Naturally, none of the varieties will be named and they will be all mixed up in the bag. They will be nice clean bulbs, healthy and ready to produce for you a good assortment of colors during the entire blooming season. This Garden Mixture should be particularly useful if you are not interested in named varieties.

PRICE — 100 large bulbs $5.00 — 50 for $2.75 — 25 for $1.50
100 Medium bulbs $3.00 — 50 for $1.65 — 25 for $1.00

If you want your mixture of miniatures only, please tell us when you order.

ABOUT VIRUS

Let us be honest about virus — the most serious threat to the gladiolus industry that we have faced. Competition — sure, lots of it — but they are faced with the same problem as we are. It is hard to conceive a virus-free planting unless one does not know what to look for. Eternal vigilance is the only remedy that we can think of, pulling all stock with a trace of virus and burning them.

The plant inspectors help a lot by pointing out the diseased or infected plants at the time they make their inspections, but they cannot be in the field every day like we are. Out they come; if we are in doubt, we pull them anyway, just to make sure. Even then, one cannot be 100% sure.

One of the real dangers is that a virus infected bulb will appear perfectly healthy, sliced cross-ways will show no visible traces of disease, but planted the next spring, this bulb will show definite traces of the virus, maybe only slight, but most often, unmistakable. Bulblets from this virus-infected bulb will grow and make nice plump, round bulbs, with no trace of virus in the bulblet growth; still the bulblet stock is infected. It all starts in letting that first infected bulb stay in the field and in planting its bulblets. One infected bulb in the planting, let us say it makes 50 bulblets and they all grow. It is easy to see how the infection spreads.

Deal with reputable growers — even then you will not get 100% virus free stock. It is noticeable in our Ohio State Test Gardens, the number of vacant spots in some seedlings that are sent in and on query, to find that they were pulled because of disease. So you can see that even the back yard gardener has trouble. We would advise keeping gladiolus planting away from peas, beans, cucumbers and tomatoes. These are some of the plants from which virus is spread — there are probably lots of others, weeds, etc. also.

Our plantings are state inspected and we do our best to give you disease-free bulbs.

GUARANTEE

We guarantee our bulbs to be true to name and free from disease or thrip. If any of our bulbs are found not to be as represented, we will either refund your money upon their return or we will replace the unsatisfactory stock. We cannot, at any time, be responsible for more than the original amount paid for the bulbs. Due to conditions beyond our control, we are not responsible for the growth of bulbss or bulblets. All orders are placed with this understanding.

Please open package immediately upon its receipt. Examine carefully and if not satisfactory, advise us at once. We admit we make mistakes once in a while, but we are ready to adjust them without complaint. Both in field and the bulbs in storage have been state inspected, which, with our own rigid inspection, makes us feel sure of our stock.

EXTRAS

Each year we put a note in the catalogue, asking that you mention an extra or two that you might like to receive. We can't always give you what you might like, but the mention of an extra at least helps us to decide what you are interested in.

There has been considerable talk among the growers of doing away with the giving of an extra. In fact, some growers are doing this right now but for our part the idea of putting an extra in the order is two-fold — one, to give you a chance to look at some variety we think is extra nice, and second, to sort of say "thank you" for your order. So — please list a few names of some varieties you might like to have — it will help us ever so much.

WHOLESALE PRICES

With some exceptions, most of the varieties offered in our list are sufficient for us to offer them in quantities. It is reasonable to offer a better price for larger quantities, as our cost of handling is less. There is a difference, however, between customers who are entitled to buy at quantity prices and those entitled to buy at wholesale prices. Generally, wholesale buyers purchase fewer varieties and at the same time they buy more of each instead of a few of a number of varieties. It is hard to distinguish customers who are entitled to wholesale prices, but to be fair, we feel that the two following simple rules will help us be fair with everyone:

(1) The minimum wholesale order will be for an amount not less than $25.00. (Except for established wholesale customers, the initial order must be for this amount, but any future orders may be for less.)

(2) In price groups 2/30c to 25c, 50 bulbs of any one variety shall be the minimum order in sizes 1, 2 and 3; 100 in sizes 4, 5 and 6. In the retail price group from 30c to 50c, 25 bulbs of one variety in sizes 1, 2 and 3, and 50 in sizes 4, 5 and 6. In the groups for 60c up, 10 of one variety in sizes 1, 2, and 3, and 25 in sizes 4, 5 and 6.

It is not our idea to be unreasonable or unfair or to hamper the legitimate wholesale buyer, but rather to direct the sales into their proper channels.

	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
2/30c	$ 5.00	$ 4.50	$ 4.00	$ 3.00	$ 2.00	$ 1.50
2/35c	5.50	5.00	4.00	3.00	2.50	2.00
20c	7.00	6.00	5.00	4.00	3.00	2.00
25c	8.00	6.00	5.00	4.00	3.00	2.00
30c	10.00	8.00	6.50	5.00	3.50	2.50
35c	12.00	10.00	8.00	6.50	5.00	3.00
40c	15.00	13.00	11.00	8.00	6.00	4.00
50c	20.00	16.00	13.00	10.00	7.00	4.50
75c	30.00	25.00	20.00	15.00	10.00	5.00
$1.00	40.00	32.00	26.00	20.00	14.00	8.00
$1.50	60.00	50.00	40.00	30.00	20.00	10.00

10 bulbs (where permissible) @ 12½% of 100 rate — **250 bulbs @ 2¼ times 100 rate.**

25 bulbs (where permissible) @ 30% of 100 rate — **500 bulbs @ 4¼ times 100 rate.**

50 bulbs (where permissible) @ 55% of 100 rate — **1000 bulbs @ 8 times 100 rate.**

Jumbo Bulbs @ 10% Above #1 Rates (When Available)

JOIN THE NORTH AMERICAN GLADIOLUS COUNCIL — A GOOD BUY FOR $2.00.